

Get it straight in 2010

Straight Talk – How to Reduce Risk and Increase Profits in Today's Small Business Seminar

Join us in Waukesha, Wisconsin on Saturday, March 6th from 9:00 a.m. – 3:30 p.m. for **“Straight Talk – How to Reduce Risk and Increase Profits in Today's Small Business”**, an “eye-opening” seminar providing you with “insider tips” on navigating the small business landscape.

After working with hundreds of clients, we believe that success often comes down to decreasing and managing risk in 7 areas:

- The business you choose
- How you organize your company
- Leases and other contracts you negotiate (or fail to)
- How you secure capital
- Choosing insurance wisely
- Knowing the true meaning of filing bankruptcy
- Avoiding marketing hype

New business owners, those thinking of starting a business, and those already in business will benefit from learning practical ways to decrease and manage risk, resulting in more confident decision-making and improving the odds of success and profitability.

Location: University of Wisconsin, Waukesha
Department of Continuing Education
1500 North University Drive
Waukesha, WI 53188
Tel. 262.521.5200

Registration & Directions: [://www.waukesha.uwc.edu](http://www.waukesha.uwc.edu)

Date: Saturday, March 6, 2010

Cost: \$59.00

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